

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE

DR.s Bio



www.eccceg.com



Dr. Yasmin Galal (BIO)



PhD in Marketing from University of Lincoln, United Kingdom (Feb. 2012). Thesis title:
‘Investigating the factors that affect online shopping behavioral intentions in Egypt’
‘Investigating the factors that affect online shopping behavioral intentions in Egypt’

- Masters in Business Administration (M.B.A), thesis Feb 2004 from Graduate School of Business, Arab Academy for Science and Technology, Excellent (thesis)
- B.Sc. in Business Administration at (AAST), College of Management

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE



Dr. Ashraf Abdelkhalek (BIO)



Dr. Ashraf is an International Corporate Trainer & Advisor at ESLSCA University, SUNMAKER Institute for Oil & Gas Companies, IN-ACT-HOUSE International training Campus, SCS Supply Chain society, FCCI French Chamber of Commerce in Egypt, CC Canadian Chamber in Egypt, IMC Industrial Modernization Center.



Dr. Khaled Aboul-ata (BIO)

Dr. Khaled is 24 years of experience in Supply Chain Management in Manufacturing, Services, F&B and Maritime background onboard in Cruise vessels for more than 10 years at multinational organizations. Supply Chain Management, Strategic Management, HR, CM, Operations, Logistics, OD “Organizational Development”, Change & Time Management, and other soft skill Courses for the Egyptian Government (Egyptian Parliament - GAFI - Egypt Air- Petrojet- GANOP Petroleum- Governmental MBA program). International Corporate Trainer & Advisor at ESLSCA University, SUN-MAKER Institute for Oil & Gas Companies, IN-ACT-HOUSE International Training Campus, SCS Supply Chain society, FCCI French Chamber of Commerce in Egypt, CC Canadian Chamber in Egypt, IMC Industrial Modernization Center.



Dr. Mohamed Ameen (BIO)



1. Project Management, Handled various projects, starting from defining the project, budgeting, planning, implementation, Monitoring and adjusting, and then evaluation. Have done smart planning, and resource allocation through Cost, quality, Communication, HR, and risk management and via execution roadmap for timely completion within pre-defined budgets.

2. Procurement and Vendor Management, Strategic procurement management, strategic sourcing and reviewing/amending & approving the supplier's Contracts and SLAs, Suppliers management and negotiations via agreed KPIs "Audits, prices, qualities and delivers", Tenders & Biddings publicity, initiation, rounds specs, reviewing, negotiating rates, quality and deliveries.

3. Logistics and Warehousing, entire logistics activities starting from the PO and requirement analysis to ensure seamless operations. Ensuring time-bound delivery of materials; following up with the customer/suppliers and coordinating Custom clearance agents. Negotiating with transporters "Airlines & Shipping Lines", overseas agents, etc.



Prof. Mohamed Tawfik El-Deep (BIO)



Dr Mohamed Samy Tawfik ElDeeb is an Associate Professor and Head of the accounting department at Modern Sciences and Arts University (MSA) in Cairo. He received his Bachelor, MSc, and PhD of Accounting from Cairo University. He has taught graduate and undergraduate courses in financial accounting, auditing, governmental accounting and cost accounting. Dr Mohamed Eldeeb is a member of the Egyptian Society of accountants and auditors (ESAA), and is a Chartered accountant in the ministry of finance register. Dr Eldeeb has extensive practical experience in training and consultancy in the field of accounting and taxation.



Dr. Shaymaa Farid (BIO)



Dr Shaymaa Farid is an Assistant professor at College of Management and Technology- Marketing and international Business Department- May 2019.

College of Business Quality Head of Bachelor and Masters programs, Dar Al-Uloom University– Riyadh, Saudi Arabia (January 2016-June 2018) Vice Dean for Academic Affairs at Dar Al-Uloom University (DAU) 2014-2016, College of Business Administration, Saudi Arabia. Final Examination Coordinator

(Masters Programs MBA and MMIS), College of Business – Riyadh, Saudi Arabia-2016.

Assistant professor at Dar Al-Uloom University (DAU), College of Business Administration, Marketing Department. Teaching undergraduate and postgraduate students. Riyadh, Saudi Arabia Jan 2014.

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE



Dr. Ashraf Diaa (BIO)



A 15 years regional award experience in multinationals. Experienced Managing Director. Management consultant with Sales, Marketing, Human Resources & Organization Development background.

Performance management instructor with ESLSCA Business School at The Egyptian parliament.

Performance development and leadership expert, (Governmental and private sectors - regional) Founder of Business Scouts Egypt.

Real Estate Expert / New Capital Pioneer University Teacher & Corporate Management Trainer.

Youth development activist and Founder of Business Scouts Egypt Strategic management and restructuring consultant.

Pharmaceuticals -Real Estate -Management - Teaching - Leadership

www.eccceg.com



Dr. Mariam Magdy Hassan (BIO)



A Certified professional trainer with over than 12+ years of experience in Human resources management and training fields, delivered more than 200 hours for 500+ attendees' class based and virtual training.

Talent management Practitioner with expertise in developing, managing, and executing the performance management process and career development programs that foster the strategic objectives, values and culture. Always provide ongoing support and training for employees in goal setting process, coaching, performance improvements, and calibration processes.



Dr. Attya Zidan (BIO)



A 20+ years experienced leader in the pharmaceutical industry – 20Ys working for Novartis & 3Ys working for Pharco Pharmaceuticals.

Holding MBA; ESLSCA business school - 2013 - Marketing major. Certified Trainer (TOT), 2018 – ESLSCA; Running Training programs with Eslsca business school (as freelance). Strategic, Sales & Marketing consultant for Pharmaceutical Companies & startups (Pharmaceuticals, Neutritions & Cosmetics).

Business Unit Head Globe International Pharmaceutical Co.; leading Globe pharma CNS, Ortho business. Creating & influencing the CNS projects.

Business Unit Director-Pharco pharmaceuticals; leading pharco pharma CVS, Ortho, Rheum& Urology business. Leading Rani-F relaunch & influencing the Cardio Metabolic transformational projects.

Business Development head of Lavish code medicated cosmetics Line.

Sales Director-Pharco pharmaceuticals; leading pharco pharma business & influencing the transformational / efficiency project.

Sales Director-Pharco Corporate CHC; Business unit director CHC pharco pharma & responsible for initiation of SAFE Pharma Co. & Developing of CHC portfolio & building profitable aspirational brand mix.



Dr. Heba Elhaddad (BIO)



Ph. D. Industrial Engineering Management, November 2015. Department of Production Engineering, Faculty of Engineering, Alexandria University.

M. Sc. Production Engineering, July 2008. Department of Production Engineering, Faculty of Engineering, Alexandria University.

B. Sc. Production Engineering, July 2003. Department of Production Engineering, Faculty of Engineering, Alexandria University.



Dr. Mahmoud Mahgoub (BIO)



2019 - 2023 PhD in Finance and Investment Cairo University (CU), Egypt Overall Grade: Very Good

Studied Subjects: i have completed about 90% of the degree requirements, the international publication requirement remains

2013 - 2017 MSc in Business Administration Cairo University (CU), Egypt

2011 - 2012 College Diploma in Statistical Studies Cairo University (CU), Egypt Overall Grade: Good

2005 - 2009 Bachelor's Degree in Business Administration Cairo University (CU), Egypt Overall Grade: Very Good

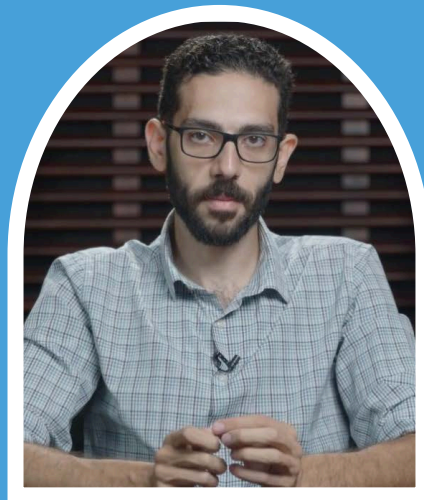
2004 Thanaweya Amma Saidia secondary school, Egypt Overall Grade: Excellent



Dr. Marco Hanna (BIO)



I've more than 14 years of practical experience in sales and marketing in different fields in Egyptian Market with good knowledge of market trends and opportunities. I had managed subordinates for more than 9 years with good management skills. My belief is the best learning is the blended mix of academic studies and practical experience. My most favorite quote is "DO BUSINESS WITH YOUR OWN SCHOOL". I consulted and trained many managers in many companies in different fields in Egypt. I am Professional PhD Candidate at Cairo university and MBA holder from Arab Academy for Science, Technology and Maritime Transport. Freelancer instructor and board member at International Advertising association IAA Egypt Chapter.



Dr. Mohamed Qotb (BIO)



PhD in Marketing, Faculty of Commerce – Cairo University
2020 - Present

MSc in Business Administration, Faculty of Commerce - Cairo University. 2020

Thesis Title: The impact of environmental factors on the venture success: A comparative study
between the Urban & Rural areas of Egypt

Masters Courses, Panteion University, Greece. 2018

February 2018 – June 2018

Grade: Very Good

BSc in Business Administration, English Section - Cairo University

09/2009 – 07/2013

Accumulative grade: Excellent with honour

Graduated as second in class

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE



Dr. Hany Eid (BIO)



Qualitch international (2009- presnt)
Misr alarabia for training and consultation (MATC)
ALacademia for training and scienti-ic research
Unidoc training centre - Orient for training and consultation
Professional training house - IKAN training centre
Statistical process control - Lean manufacturing
Six sigma awareness - Total quality management
Process capability - Preventive maintenance
Cost of quality Quality

www.eccceg.com



Dr. Ali yehya (BIO)



An experienced General Manager with a demonstrated track record and stable performance in MNCs in the pharma industry. Skilled in strategic Management, Leadership, P&L management, Merger and acquisitions, project management, and strategic marketing, I hold a DBA in organizational leadership from the International Business Academy of Switzerland 2021 and the International Business School of Scandinavia, Denmark 2020. I also completed an executive coaching diploma from ESCP Paris in 2017. I previously completed an MBA in strategic marketing from AAGSB Cairo and a Marketing diploma from the British Council – of Egypt. Currently the country manager for Viatris Saudi Arabia, I am leading a full-fledge commercial organization with full responsibility on P&L



Dr. Alaa Tarek (BIO)

Alaa Tarek Erakat is an assistant professor of Marketing and the former academic coordinator of the professional studies unit at the Faculty of Commerce, Cairo University, with 20 years' experience in the field of higher education. She has been an adjunct professor of Marketing with both ESLSCA and MSA since 2017. Alaa joined the "National Training Academy" at 2019 as a trainer and a "subject matter expert" of Marketing. She has also supervised several research dissertations, in addition to supervising the Marketing Seminar in ESLSCA since 2020.



Dr.El Shaimaa Hassan (BIO)



Doctorate in Business Administration by (IBSS) - Cairo-Egypt – 2019

Master's in Business Administration by (IBSS) - Cairo-Egypt – 2014 HRM Professional

Post Graduate Diploma, American University in Cairo – 2010

Post Graduate Diploma in Tour Guidance - Ministry of Tourism - Egypt- 2005

BSC Business Administration - Cairo University - Egypt - 2002



Dr. Amira Sabek (BIO)



Enthusiastic training/educational professional with more than 25 years of fruitful experience with demonstrated capabilities in setting and delivering educational & managerial objectives and skills objectives. Committed to instilling an appreciation for improving scholars/trainees learning through tailored programs addressing individual needs and ensuring proper development.



Dr. Ayman Ahmed Hassan (BIO)



1. Doctor of Business Administration (DBA) – International Business Academy of Switzerland (Thesis: Developing A Composite Sustainability Index For Construction Industry In Saudi Arabia)
2. Doctor of Business Administration (DBA) – International Business School of Scandinavia (Thesis: Developing A Composite Sustainability Index For Construction Industry In Saudi Arabia)
3. Master of Business Administration (MBA) - Geneva Business – Switzerland (Sustainable Development Project Management)
4. Diploma (QUALIFI Level 7) – United Kingdom - Strategic Management and Leadership
5. Bachelor of Architecture – Alexandria University – Egypt



Dr. Basma Nagib (BIO)



Qualified management professional with 10 years of diversified experience in the banking & finance domain; exploring challenging managerial assignments with a professionally managed organization to utilize acquired skills in accomplishing organizational growth objectives.



Dr. Ehab Abdelhady (BIO)

Working 6 Months at Andalusia Group as Treasury & Regional Financial Manager responsible for 2 Hospitals at Alex and 1 Hospital at Al-Maadi in addition to some company related to Andalusia holding as (Blue Ocean media – I learn – ATS Medical supplies company) till working at Andalusia Al-Maadi Hospital lead the financial team and working in Smoha Hospital in the same group and transfer to Cleopatra Hospitals group in Cleopatra Hospital (Listed Company) the department contents of 7 Managers reported to me and all department contains of 54 qualified accountants



Dr. Emil Gabra (BIO)



Dr. Emil is working as an HR consultant especially in Training & Development area. He is working in many projects for many repeatable organizations (staff assessment, Competency Molding, Developing KPIs, training needs analysis, designing training solutions, creating training plans, succession planning, designing, delivering training programs ...etc). Emil is passionate about creating an interactive and enjoyable business environment that supports learning. This takes place through selecting the most effective training courses and training approaches that match participants, organization culture and training topic.

About 13 years ago, Dr. Emil started to apply his experience in Human Resource Management, sales, marketing, and customer services as a freelance HR consultant. He conducted various consultancies where he assessed employees' performance, developed job description, analyzed training needs, developed and delivered training programs.

Dr. Emil was responsible for developing and delivering soft skills courses for junior students in Egyptian universities (Cairo, Mansoura, Zagazig, Tanta and Canal Universities) as a professional instructor since 2008. In the corporate Development, Competency Molding, Developing KPIs areas, Dr. Emil implemented various consultancies for many reputable organizations and companies as:

Pirelli for tires manufacturing, Lafarge (for cement production), Titan (for cement production), NLS (for cement production), Suzuki (for cars industry), Metro (retail), Moman Group (retail), Ragab Sons (retail), VACSERA for Biological Products & Vaccines, El-Fourate for petroleum service- Syria, Brego for restaurant services, Wood & Steel for furniture manufacturing, East Asia for electronics, B. Tech (Home Devices) Daly Dress (clothing), Qatar Foundation (for) and Development Service), Novo Nordisk (for pharmaceutical product), Sanofi-Aventis (for pharmaceutical product), Abbot (for pharmaceutical product), Egyptian General Authority for Investment, Arab Authority For Agriculture & Investment (Sudan), El-Araby Group, AOI group, Ahmed Ezz Group and many other reputable companies.



Dr. Gamal Haikal (BIO)



Freelance trainer, consultant and professor with over 22 years track record in business training and consultancy. Served different sectors and clients including: Central Bank of Kuwait, NSGB Bank, National Commercial Bank (NCB), Al Awel Bank , Ministry of Labour-KSA ,Coca-Cola, Xerox- KSA, HP-KSA, Olayan Group, TNT, General Motors , Abo- Dawood Group, , Olympic Group, Pharco Group, Seasons Ltd., Crococo Group, Abd-Latif Jameel Group, Nesma Group, Alex Chamber of Commerce, Federation of Egyptian Chambers of Commerce, , Arabi Group, Mansour Group, Fathallah group, Basamh Group, SEDCO Group, Gulf Medical , Johnson Controls , Retail Performance Group, Nahdi Group, EL- Azaby Group , STC, Dubai Police, General Commission of Petrol - Egypt , Dubai Police Force, E&Y and others.



Dr. Hattem Haggag (BIO)



A motivated Manager is enthusiastic about supporting company growth through the use of first-rate accounting systems. Hardworking Accounting Manager highly effective at decision-making, schedule management and audit support. Demonstrated record of success with over [20] years in the field. Accomplished Accounting Supervisor successful in [inventories module, cost control] and [Maritime]. Outstanding communication and corporate negotiating skills with strong personnel training abilities. Committed to meeting all company needs on or ahead of schedule. Fluent in [Arabic] and [English]. Reliable [Manager] is familiar with generally accepted accounting procedures, project management, and financial statement review. Well-developed communication, relationship building, and multitasking abilities. Accomplished [Accounts manager] adept at building effective internal controls and obtaining reliable, accurate information for business decision-making. Results-focused [Business Development Manager] Driven to build and lead high-performance teams. Strategic planner and motivational leader.



Dr. Haytham Fawzy (BIO)



Haytham is the Head of KPMG's Advisory function and leads the Corporate Finance team in Egypt. Haytham has experience of more than 22 years in IPOs, Business valuations, feasibility studies, transaction advisory, model reviews, and assistance of multinational clients in evaluating risks and opportunities of their inbound and outbound investment plans.

He has assisted clients across various advisory engagements including fund strategy, transaction modeling, business plan validation, restructuring, commercial valuations in the context of fairness opinions, mergers and acquisitions, divestiture, regulatory reporting and reorganisations, commercial and financial feasibility studies, lender evaluation, and micro market evaluation.

Haytham also has experience in working on international engagements and with multi-jurisdiction teams having worked on engagements in Egypt, Gulf, the UK, Europe and Libya. Prior to joining KPMG Egypt in 2007

Haytham worked for KPMG LLP in the UK. Professional and Industry experience

Haytham has provided services for major public and private clients in a wide range of industries including Infrastructure, Education, Healthcare, Agriculture, Hotels and Tourism, Retail, Manufacturing, Fast Moving Consumer Goods (FMCG), Automotive, Real Estate, Construction and Telecommunication.



Dr. Islam Abd El-Bary (BIO)

Islam Abdelbary is an Egyptian economist, an economic researcher at the University of Plymouth, and also a lecturer of economics at the Arab Academy for Science and Technology since 2007. He holds a PhD from the University of Plymouth in the UK, and his BSc and MSc degrees in Economics from Alexandria University. Abdelbary's current research focuses on Institutional Economics, Sustainability and economic development. He has published several research papers in ranked journals at topics in development reform policy in developing countries and particularly in the MENA region, besides presented numerous working papers at international conferences. His research has awarded several international prizes, such as the Ibn Khaldun Prize 2018. Abdelbary also works as an independent researcher in several multi-disciplinary research projects for national and international organizations.



Dr. Joseph Hanany (BIO)

A passionate and highly motivated person who strives to accomplish organizational and personal goals with more than 12 years of progressive experience in commercial operations in the pharmaceutical industry specialized in learning & Development, Management & Human Resources Management. Dr. Joseph is a certified trainer from multiple organizations globally. His learning journey contained by obtaining MBA from ESLSCA in 2017. Now he is about to finish his DBA degree in career management. In addition to his independent position as HR Manager for a pharmaceutical industry, he is an assistant instructor for communication Skills at the British University in Cairo. Now he is teaching leadership & Management for MBA Students in many specialized educational centers such as the Business schools of International business school of Scandinavia, Brooklyn Business School, International Business Academy of Switzerland & European Business School. He is one of the first trainers to specialize in Etiquette not only in Egypt but also throughout the Middle East. He has published his first book on Etiquette in 2016 under the name "You Are not alone; The Art of Etiquette". As a freelance consultant, his practical experience varied between different industries, pharmaceutical, FMCG, petroleum, Banking, Security, event management and other industries.



Dr. Kareem Moussa (BIO)



Sustainable Development & Strategic Planning.
Crisis Management Applications.

Competitive Intelligence Counter Mechanisms.
Macro-Economic Analysis & Projects Evaluation.
Feasibility Studies & Business Consultancy.

Leadership Assessment & Evaluation.

Measurement of ROI on Human Factor.

Handling Intelligence Psychology Practices.

Talent Management & Performance Evaluation.

Practices of Investigation & Monitoring in Anti-Corruption Field.

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE



Dr. Maher Ezzat (BIO)



PhD Computer Science Information Systems
Master of Business Administration, Ain Shams University
Certified IRCA quality references
British Diploma in Education
Student education diploma Ain Shams University

www.eccceg.com



Dr. Marwa Agha (BIO)



Dr. Marwa Agha is a Human Resources Expert , Professional Trainer , Career Coach & Business Psychologist as she holds now a position of People Director at Nile Misr Healthcare. Dr. Marwa hold B.Sc. of Pharmaceutical from Cairo University, she also acquired HR Diploma from the American University in Cairo in addition to her Master of Business Administration from "ESLSCA Business School "one of the leading French Business Schools" specialized in Operation Management, Moreover

Dr. Marwa Agha is a certified professional Trainer from ESLSCA business school , experienced Training for more than 7 years in deferent entities & university like BUE, Bloom Business School, HR Council & Top Business.

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE



Dr. Mohamed Hamouda (BIO)



15 years of experience in the finance industry. Credit Risk Manager in national bank of Egypt . Corporate trainer of finance and credit in the National Bank of Egypt. Adjunct Finance Professor in Arab academy for banking 'financial science & Everyone's Smart University and Banking trainer in Cairo university.



Dr. Maha Rashed (BIO)



HR & OD Manager/ Management Consultant, MBA holder from ESLSCA University-Paris, and Certified PHRI. Freelancer Trainer for HR, Management & Soft Skills Topics. Around 13 years of experience in HR & OD Field at all HR Functions (HR Strategy, Organization Development, Job Analysis & Job Description, Job Evaluation & Grading System, Total Reward Management, Performance Management & Appraisals, Recruitment & Selection, Training Need Analysis & Development Plans, Succession Planning & Talent Relations, Payroll and Personnel Management, Employee Relation, Team Building, and HRIS) Started since Aug. 2008 till now in different industries like Manufacturing, Printing & Publishing, Software Houses Microsoft & SAP Gold Partners, Construction, FMCG, HR & Management Consultancy, and Education with various titles ending with HR & OD Manager.



Dr. Mohamed Sayed (BIO)



Responsible for the design and implementation of effective Performance Management Programs/tools in order to improve internal Customer Experience, share best practices and ensure organization effectiveness to achieve Business results. Monitor Performance scoring and advise on trends, recommending follow up action and strategies.



Dr. Mostafa Ahmed Ghanima (BIO)



A person with excellent leadership qualities, communication skills, and interpersonal skills is how I would like to describe myself. I completed my PhD degree from Atlantic international university- USA (HRM); I also completed an MBA Master of Business Administration degree (Major HRM) from (Aim - Westbrook University USA in cooperation with Ain Shams University Egypt). In addition to my academic studies, I completed many professional certificates. They were starting with Mini MBA (Knowledge Academy Egypt, Certified Interviewer from (DDI – UK & ZAD Group -Egypt), Certified Trainer IMI (Egypt), Advanced Strategic Human Resources Management CIPD (Chartered Institute of personal development – UK), Assoc. CIPD member, Certified Consulting Skills – ATD (Association for talent development–USA) and Executives & Leadership Coach (Marshall Goldsmith- #1 Leadership Thinker worldwide)., Finally, I completed Korn Ferry Certificates for Job evaluation, salary scale and Job Grading.



Dr. Mostafa Goda (BIO)

Provide financial strategy recommendations to the CEO/President and executive team.

Preparing and analyzing financial statements and profit and loss reports.

Track and ensure cash flow is appropriate and sustainable .

Identify and address potential financial risks for the company.

Manage and retain relationships with various vendors .

Oversee all financial decisions, such as budgeting and auditing.

Manage and retain relationships with various vendors .

Review financial reports and determine methods to reduce costs.

Take control of financial records and documentation.



Dr. Rana Helmy (BIO)

Am Rana Helmy, graduated from faculty of engineering (year 2011) production engineering and mechanical design department, and this Engineering educational background in the engineering field, fortify my skills in achieving new tasks and in tackling any challenges. I decided to specialize in the field of (Shipping, logistics and Foreign Trading), because I have a dream to See Egyptian ports like Singapore one day. I had finished my Master's degree in logistics & Foreign trading and achieved my DBA degree in Ports development. (SAIL Training) Initiative at ONE company to train the fresh graduates at our company ONE. Digitization is the Future of the shipping industry, I involved in ROOT project at ONE company as a Root ambassador, in order to cope with the transformational changes in the industry in the light of Internet of every thing (IOE).



Dr. Sameh Ibraheem (BIO)



For the past 25 years, I consulted different businesses and industries.

The main area of expertise Tourism , Tourism Marketing , E-Tourism
Inbound Marketing (Facebook, Instagram, Twitter, LinkedIn, YouTube).

I administrates more than 40 Facebook Pages and 25 Instagram Accounts

On other hand I created many of Inbound Marketing projects through Google Ads (SEM)

Finally I have a very strong knowledge in (Copywriting, Content Marketing (Content Creator)

I managed many of Brainstorming workshops

I worked with several digital marketing agencies, to give them insights on how to targeted audience in a cost-effective and measurable way.

For the past 06 years I aimed to share his experience with others in the hopes that his guidance will help others excel in their current jobs, successfully launch their own businesses or brands, or simply just understanding the ins and outs of digital marketing and how it is applied in real life.

Skills - Generated many of marketing strategies for multiple industries - Generated marketing qualified leads campaigns that led to closed deals - Presented Facebook «Insights» charts, i. e., tracked likes, reach of posts, posts» metrics, and exported data for executives - Facilitated social media branding by implementing and leveraging various marketing plans - Tracked KPIs (CR, CTR, FR, ROI, Demographics, Engagement, Traffic Data) - Create many of creative ideas in copywriting or content marketing - Has many of tactics in Google ads.



Dr. Mona Hashim (BIO)



Working in Educational and Industrial Fields since 2004, learning is my passion, already fulfilled masters in Transport and logistics, also obtained DBA In Business Administration (Marketing Section) , Certified as Industrial Engineer and currently fulfilling PHD in international Business.



Dr. Nermeen Roushdy^(BIO)



The main objective to being a professional business consultant is to break down the client's vision for a project into concrete achievable action plan that succeeds to achieve the transition from the current status to the goal in mind. Think of Dr. Roushdy as an essential communication tool to discuss and agree on project expectations, objectives, and roles that will help keep the client on track. It is really important to clearly articulate these details because both the consultant and client will sign the document, making it a contractual obligation. As an independent professional, she knows that client disagreements can arise at any phase with any project. A clear and comprehensive scop of work can help outline processes to deal with disputes if they arise, which can minimize future frustration and pave the path to implement the action plan successfully Participated in noted international projects geared towards maximizing the human potential and optimize business through transformation projects, enhancing productivity, cultural change and practical intradepartmental development programs. Dynamic, versatile Regional Professional Consultant of over 20 years experience with diverse expertise in Transformation, Organization Development, All HR aspects, Change Management, in MENA. Subject matter expert with a proven track record in organizational development & deployment, culture assessment, and talent management. Practice of delivering all aspects of human resource / Strategic management with the professional.



Dr. Nervana Ahmed^(BIO)



February 2012 till now: payroll operation team leader, QNBAA.

November 2010 – February 2012: payroll operation senior executive, QNBAA.

March 2010 – November 2010: payroll operation executive, QNBAA.

March 2005 – March 2010: relationship executive, QNBAA, Roxy Branch.

June 2004 – October 2004: BNP Inet project launching responsible (Internet Banking launching project).

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE



Dr. Sameh Adel (BIO)



Specialized Medical Training Institute (SMTI) - Egyptian Ministry Of Interior
International Expertise Association (INTEX) Egyptian Cultural Center (ECC)
International Business school of Scandinavia (IBSS) International Business
Academy (IBA) Strategic Management Instructor Contemporary Management
Instructor Leadership Instructor Health Economics and Management Instructor.

www.eccceg.com



Dr. Shaimaa Farid (BIO)



PhD in Marketing from University of Lincoln , United Kingdom (Feb. 2012). Thesis title: 'Investigating the factors that affect online shopping behavioural intentions in Egypt''

Masters in Business Administration (M.B.A) ,thesis Feb 2004 from Graduate School of Business, Arab Academy for Science and Technology , Excellent (thesis)

B.Sc. in Business Administration at (AAST), College of Management Technology
Major: Marketing G.P.A: 3.76/ 4.00 with honour



Dr. Shreef Abo elgheit (BIO)



Dr. Aboelgheit is a Senior Consultant specialising in Management, Supply Chain Management & Project Management. He is internationally recognized as an inspirational speaker, trainer, coach, facilitator and conference presenter. Dr. Aboelgheit has over 20 years of work experience in the field of strategic management, procurement, supply chain management & Project management in a major multinational companies.

After earning his Bachelor degree in Engineering- Electric power section, Followed by a master degree in Business Administration- Marketing Specialization- From the Arab Academy for Science and Technology, Dr. Aboelgheit earned a Doctorate degree in Business Administration – Management specialization- From Ain shams University on the other hand, Dr. Aboelgheit is certified as International Supply Chain Manager from IPSCMI.

He currently holds the position of Assistant General Manager for Procurement at ENPPI Petroleum Company Egypt. This added to his experience in the different functions of Procurement & Supply Chain Management including purchasing, contract management, logistic, inventory management as well as supplier performance management.

As a Freelance Management, Supply Chain & Project Management trainer and consultant, Dr. Aboelgheit has distinctive expertise in Strategic Management, Project Management, Interpersonal skills, Marketing, Operations and Supply Chain Management.

He has participated in many training courses, workshops and conferences in cooperation with international and authorized training and consultation companies.



Dr. Walaa Mourad (BIO)

Learning and development consultant and free-lance assessor and trainer with a wide academic and industrial experience. Creative researcher able to communicate and to both work in and lead a group. Hardworking and trustworthy, enjoys meeting new challenges and seeing them through to completion. Willing to do more quality learning and development consultation and assessment to which contribute to strong technical skills and experience to meet the highest levels of standards.



Dr. Yasser Ahmed Helmy (BIO)



Doctorate in humanities Science from Institute of Studies and Researches Environment Ain Shams University 2013.

Master Degree in demography (Population Statistics) from Cairo demographic center 2003 (United Nation Center – Egyptian Government) Egypt.

Special Diploma in demography (Population Statistics) 2001 with graduate Excellent.

General Diploma in demography (Population Statistics) with graduate Very Good 2000.

Bachelor's degree in Mathematics with graduate Good. 1994 Tanta University.



Dr. Sameh Elish (BIO)



DBA holder from Ain Shams University, Working experience since 2000

Jun. 2000 – Jan. 2001 Samba Financial Group, Riyadh, KSA

Sep. 2001 – Jan. 2004 King Fahd University of Petroleum and Minerals,
Dhahran, KSA

Apr. 2004 – Sep. 2012 Saad Group, Al Khobar, KSA

Sep. 2012 – present Freelance Financial Trainer and Business Consultant

Sep. 2014 – present Al Shorouk Academy, Cairo, Egypt

Sep. 2015 – present British University in Egypt (BUE), Cairo, Egypt



Dr. Tarek Said (BIO)



I am an expert consultant in the field of Project Management, business analysis and continuity with 30 years of experience within middle east countries. Areas of expertise include Project Management, Entrepreneurship, Strategic Management, Education Enhancement, Value engineering, Telecommunications, Organizations Reform management, implementing KPI's (Key Performance Indicators), and monitoring metrics, quality controls, and data management. Proven ability to coach and advice management, control costs, improve productivity, plan, develop and execute business plans, and establish business goals and targets. Results Based Solutions focused, highly committed, excellent multi-tasking, quickly adaptable, with strong interpersonal and communication skills

EGYPTIAN CULTURAL CENTER



FUTURE BEGINS HERE

in    | Egyptian Cultural Center



+2 (01000498154)



info@eccceg.com



www.eccceg.com